



### **What's hot in social media: Pinterest**

Pinterest.com is a social sharing pin board website that allows users to create pins on multiple boards for individual interest. Boards can be organized by themes like My Style, Dream Wedding, Yum, Inspiration, For the Home, To Do, and so on. Individuals invited to Pinterest pin ideas from various topics from architecture, art, cars, motorcycles, design, do it yourself crafts, education, film, music and books, fitness, food and drink, gardening and health and beauty. Pinners can comment, like, and repin anything of interest. You can add “followers” on Pinterest through your Facebook or Twitter accounts and follow your friend’s pins as well. This highly addictive site can enlighten people on creative behaviors to enjoy life by taking these concepts and turning them into hobbies in their spare time. The mission statement of Pinterest is to connect everyone in the world through shared tastes and the “things” they find interesting. Encourage everyone to start pinning. Happy pinning!

**For more information on Pinterest, contact Sharon Rateike, corporate wellness program coordinator at (920) 568-5475 or [Sharon.Rateike@forthc.com](mailto:Sharon.Rateike@forthc.com).**

