



Wall Color Influences Productivity

Have you ever considered that something as simple as the color of your office walls could make employees more productive? Workers attitude and productivity very well may be influenced by the wall color in their office, cubicle or work station.

Cool colors, like blue and green, should be used in spaces where people are working on complex tasks because it can help improve focus on a given task. Individuals, who worked in blue partitioned offices/cubicles, thought the space was more private, felt cooler and were in more relaxed moods. They were able to remain focused on tasks and were distracted less easily.

Color and Mood

According to Health Magazine, physiological and emotional responses are enhanced in the colors in our environment. Vibrant colors such as red and violet excite adrenaline production in the body, which in turn, increases energy and creativity levels. Pale colors neutralize the mood with calming and relaxation as yellows and greens brighten up office workers. Black is an intense, bold color and use of the color, in moderation, creates a powerful atmosphere.

Office Function

Soothing colors are found in many office buildings such as a doctor's office or a dental facility. The soothing colors psychologically help reduce the nervousness of the patient. In order to stimulate cubicle workers, use of bright colors such as violets or reds can create a cheerful atmosphere, which allows the worker to feel or be productive.

For assistance in improving employee productivity, contact Sharon Rateike, corporate wellness program coordinator at (920) 568-5475 or Sharon.Rateike@forthc.com.

